

Background

World Economic Forum has recently underlined how much food systems are relevant to all 17 Sustainable Development Goals. The World's population is rapidly growing, and as a result, food demand is expected to increase by as much as 98% by 2050. Understanding modern trends, as well as one of the key findings that a new "Fresh Food Economy" is emerging, partners are willing to share their rich experience in contributing to empowering rural women and enhancing rural development.

TARGET GROUP

- Rural women involved in agriculture or agriculture supply chain
- Facilitators/educators for adults from grassroots organisations
- Decision-makers



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ruralwomen.eu

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Facebook: [@RWSFFproject](https://www.facebook.com/RWSFFproject)

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Co-funded by the
Erasmus+ Programme
of the European Union

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Partners



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*Fresh Food
from Farm to Table*

Rural Women to
Sustainable Food and Farming
Fresh Food from Farm to Table

PROJECT NUMBER
2019-1-RS01-KA204-000854

ruralwomen.eu

About this Project

Within this project, the partners focus on promoting SDGs and strengthening rural development, with particular emphasis on women, but for the benefit of the general rural population.

The project aims to contribute to rural women's empowerment by encouraging new trends "Fresh Food Economy" and agricultural entrepreneurship, as well as additional farm-related segments of the rural economy, contributing to generating income and employment, taking into account the adaptability of methods and technologies to meet local conditions in each partner's country. The focus is on social inclusion to enhance access for disadvantaged people, especially for participants from vulnerable categories, such as rural women, small-scale farmers who are located in less-favoured areas, facing with social exclusion and limited market entry due to lack of entrepreneurial skills.

Through the project, we will provide mechanisms and a platform for women to mutually connect and share their knowledge and experience, as well as tools to make them easier to market entry and gain entrepreneurial skills. In addition to educating rural women, the project will enlighten public awareness of the need to boost the local economy and buy fresh food from the local market. Therefore, the project will have an educational character for all citizens.

Objectives

1. To put in place a sustainable process of empowerment and self-initiative of rural women (involved in agriculture or the agriculture supply chain) which will continue to evolve after the project's completion.
2. To promote the consumption of local and quality food from small producers.
3. To share innovative model within rural areas and create a bridge between similar characteristics areas by diffusing project outcomes, learning tools and methods at local, national and international levels.

Expected results

- Rural women increased knowledge about **new trends** "Fresh Food Economy" and agricultural entrepreneurship
- Effective **practical solutions designed to help women** in rural areas who are small food producers
- Improved access to nutritious, fresh foods for all citizens by **promoting health, protecting the agricultural assets** and natural resources
- Improved competencies and upgraded the **skills of adult facilitators/educators** belonging to community groups and grassroots organisations
- Successful dissemination of project results that are **available for use throughout Europe**

Outputs

- IO1** The Network of Women from Rural Communities (NWRC)
- IO2** The Platform Community Access to Fresh Foods
- IO3** The Guide Access to Fresh Foods
- IO4** RWSFF Training of Trainers Course (RWSFF ToT) with 4 modules

The Network of Women from Rural Communities (NWRC)

NWRC supports joint work of women agro-producers from different areas to learn and help each other.

NWRC will provide connections and exchange ideas, initiatives, actions of regional or European agriculture, social innovations and cooperation under the aspect of agriculture and food system, to provide cross-national know-how about farm-related development, production and commercialisation in different areas.